

ALA INDIANA CHAPTER LUNCHEON INVITATION INFORMATION
TUESDAY, June 8 (RSVP)

ALA Event: ALA Indiana Chapter Luncheon
Website Assessment Presentation

Presenter: Aaron King

Date: Tuesday, June 8 – 11:30 AM – 1:00 PM

Location: Skyline Club
One American Square, 36th Floor, Indianapolis, IN

Host: Abigail Martin, Betz & Associates
ALA Indiana Chapter Committee Member – (317) 687-2222

Aaron King will provide an educational presentation on how web and security assessments can help access the state of a company's Internet presence and infrastructure. Aaron will discuss and demonstrate the real-world value of being online and connected to the web.

Topics covered will also include types of web hosting solutions, content maintenance, data security, multiple language support, phone support, and search engine optimization (SEO). Discussion will also include why blogging and social networking can help drive a website to great heights or great lows.



Aaron King has over 10 years experience in web development. He has designed large applications hosted on dozens of servers across locations that support thousands of users at once and millions of registered users. He has mentored several successful development teams and his main focus is connecting very large databases to Internet users thru feature-rich Microsoft web applications.

Programming is not only his profession but also his hobby and integrated into his lifestyle. Aaron's family, friends, and co-workers would call him a geek or nerd and he is proud to accept those titles. He has always worked with a website in various forms since 1996. He grew up with computers and technology and couldn't imagine life any other way.

Aaron is currently a Senior Software Developer at Digiop and worked previously as a Microsoft Consultant at Perpetual Technologies where he was the lead developer on the Indiana Supreme Court SharePoint Pilot project. Other positions include Senior Web Developer for ACS, Inc., Senior Programmer Analyst for The Jackson Group and Internet projects manager for WFYI.

About DIGIOP Technologies

DIGIOP Technologies is an agile software company that provides intelligent visual integration to business systems by focusing on new ways to utilize video as data. A Microsoft Certified Partner, DIGIOP is a privately held company headquartered in Indianapolis, Indiana.

By combining the power of video with information from back-office systems, DIGIOP extends the value of video beyond traditional surveillance benefits of loss prevention, risk management, and security. DIGIOP solutions provide real-time and recorded, video-enhanced business intelligence for operations, marketing, merchandising, and information technology groups.

With successes in the retail and financial industries, DIGIOP continues to expand its portfolio of solutions that can provide greater operational efficiencies, improved customer service, increased profitability, and quicker return on investment in other industries including healthcare, education, government, transportation, ports, commercial real estate, and gaming.